



## ENTREPRENEUR MAKES OVER THE HOMES OF 100 FAMILIES IN TEMPORARY ACCOMMODATION FOR CHRISTMAS

**When 20-year-old entrepreneur Liv Conlon learnt that 80,000 families will wake up in temporary accommodation such as hostels this Christmas, the young founder of ThePropertyStagers felt compelled to do something.**

In response, Liv launched the 100 Home Christmas Makeover and on Tuesday 18 December Camden families were welcomed at the Crowndale Centre in Camden to collect Christmas items and soft furnishings donated by brands including Marks & Spencer, Dunelm, Sainsburys and small brands such as Cat Preston Jewellery.

In partnership with the charity Glasgow City Mission and Homefinder UK, a non-profit national mobility scheme who specialise in finding permanent homes for homeless households and social housing applicants, Liv set out to bring a truly festive spirit into the temporary homes of 100 families in London and Glasgow. With the generosity of her partners who donated items by homeware brands, including Christmas trees, lights and soft furnishings, Liv is enabling the families to uplift their living space.

Liv said: "As business owners I think it's very important that we give back to the community, that is our responsibility. Through 100 Homes it's been such an incredible experience, we have been able to bring things together in such a short space of time and the turnout of what have been donated has been incredible. It's been so touching to meet the families and to hear their stories. Hopefully we've been able to make their Christmas day just a little bit more special."

Currently operating throughout the UK, ThePropertyStagers and their team of 10 furnishes around 300 properties per year in the UK. Its young founder has grown revenue from £30,000 in year one, to £1m in the space of 12 months, despite leaving school aged just 16. Liv's mother and brother joined the business earlier this year.

Ninesh Muthiah, Home Connections & Homefinder UK's CEO, explains why they were keen to support Liv with this initiative: "Homefinder UK has helped over 350 homeless families find permanent homes across the UK. However, there are thousands more families with children who will spend this winter in temporary accommodation. Through this initiative, we hope to be able to bring some comfort and festive cheer to some of those suffering from the housing crisis."

Liv is delighted to be supported by Dunelm, Marks and Spencer's, Yohan May Interiors, Cat Preston, Jewellery Design, Sienna Interiors and David Phillips, who have contributed to the appeal.

*Corporate & Social Responsibility  
Property  
Scotland  
London & the South*

*Share*

*Article by  
NEINA SHELDON  
20/12/2018*

[sign-in/register](#)

**BQ | BUSINESS QUARTER**

[f](#) [t](#) [in](#) [u](#) [e](#) [c](#)

Copyright © 2019 BQ

Powered by [Miles 33](#)